



IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 2799 S. Fourth Street, El Centro, CA, 92243

MEETING MINUTES

Wednesday, November 17, 2021 @ 1:30 P.M.
Zoom Meeting

I. Call meeting to order

- a. Roll call
- b. Approval of 09/15/2021 Minutes

II. Discussion/action/update

- a. Discussion/Direction regarding Strategic Marketing Plan - IMS Worldwide
- b. Discussion/Approval regarding NAFTAZ Break Through: The Fundamentals of FTZs Conference/Training
- c. Discussion regarding FTZ Applicant Debrief draft
- d. Update regarding JE Exports Minor Boundary Application

III. Future agenda items and other business

IV. Next meeting date

Date: January 19, 2021 at 1:30 P.M.

Location: City of Holtville Location or Zoom Meeting

V. Meeting adjourned

To participate on your computer via Zoom Meeting:

<https://us06web.zoom.us/j/87226131684?pwd=cjdHM0pEWtIDdS9BmIJEcGM1eIFudz09>

Meeting ID: 872 2613 1684

Passcode: 365537

To join by phone please dial (669) 900-9128. Enter the meeting and passcode above followed by the # sign.

In compliance with the Governor's Order N-29-20, the meeting will be held telephonically and electronically. If members of the public have any questions on any agenda item(s), please contact Jade Padilla via email at jadepadilla@co.imperial.ca.us. Agenda and minutes are also available at: <http://www.imperialcountyced.com/imperial-valley-foreign-trade-zone-257/>. If any member of the public wishes to address the Imperial Valley Foreign Trade Zone – Joint Powers of Authority (IVFTZ-JPA), please submit written comments to the email provided by 5 p.m. on Tuesday, November 16, 2021. Comments should not exceed three minutes on any item of interest not on the agenda within the jurisdiction of the IVFTZ-JPA. The IVFTZ-JPA will listen to all communication, but in compliance with the Brown Act, will not take any action on items that are not on the agenda.”

IMPERIAL VALLEY FOREIGN TRADE ZONE, IVFTZ #257

County of Imperial · City of Brawley · City of Calexico · City of Calipatria · City of El Centro · City of Holtville