

# IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA, 92243

## MEETING MINUTES

Tuesday, September 26, 2017 1:00 PM  
Imperial County Planning and Development Department Conference Room  
801 Main St. El Centro, CA. 92243

### PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on September 26, 2017 at 1:00 p.m. at the Imperial County Planning and Development Department conference room located at 801 Main St. El Centro, CA. 92243.

### ATTENDEES

#### ***JPA Members***

City of Brawley  
City of Calexico  
City of Calipatria  
City of El Centro  
County of Imperial

#### ***Primary***

Rosanna Bayon MOORE  
Armando VILLA  
Romualdo MEDINA

#### ***Alternate***

Marcela PIEDRA  
Andy HORNE

#### ***Consultants***

#### ***Coordinating Staff***

I.C. Community & Econ. Development      Esperanza Colio WARREN      David HERNANDEZ

#### ***Other Invites***

### MINUTES

#### ***I. Call meeting to order***

- a. Roll call

Meeting was called to order by A. VILLA at 1:10 p.m. Roll call was performed by David Hernandez with four (4) JPA members present; R. MOORE attended by phone from her location



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at the City of Brawley, 383 W. Main Street, Brawley, CA. 92227, with the appropriate posting of the agenda for this meeting.

- b. Approval of 09/11/2017 minutes

M. PIEDRA motioned to approve minutes as presented, R. MOORE 2<sup>nd</sup>. With modifications to include location changes **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

## **II. Discussion/action**

- a. Update on the status of new city participation.

A. Villa gave a short update on the status of the Cities of Imperial and Westmorland joining the IVFTZ-JPA. More information will be shared with the committee as it becomes available.

- b. Discussion/action regarding operator collections effort.

E. WARREN shared information on the status of the IVFTZ Operator accounts with the committee. A discussion was had on how the Board can prevent future problems with annual dues payments and will return to this topic at the next IVFTZ meeting.

- c. Discussion/Action regarding NAFTA annual conference sponsorship

Information regarding the conference events was reviewed and other potential meetings with agencies were discussed. The JPA decided not to participate in the conference sponsorship this year.

- d. Discussion/action regarding proposed ITC-Diligence marketing plan

D. HARLOW was not present for this meeting; therefore, no discussion on the approval of the marketing plan occurred. The JPA did discuss that any marketing plan proposed should have a breakdown of deliverables in the plan. This item will be revisited at a later date.

## **III. Future agenda items and other business**

- Update on the status of new city participation
- Update on IVFTZ operator collections effort
- Discussion regarding NAFTA annual conference experience
- Update on the IVFTZ #257 budget
- Discussion regarding IVFTZ-JPA and IVEDEC collaboration

## **IV. Next meeting date**

November 2, 2017



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## **V. Meeting adjourned**

Meeting adjourned at 2:30 p.m.