



IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 2799 S. Fourth Street, El Centro, CA, 92243

MEETING MINUTES

Wednesday, May 19, 2021 @ 1:30 P.M.
Zoom Meeting

PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on May 19, 2021, @ 1:30 P.M. utilizing the Zoom meeting application due to the coronavirus pandemic. Members of the public were encouraged to submit their comments via email prior to the day of the meeting.

ATTENDEES

JPA Members

City of Brawley
City of Calexico
City of Calipatria
City of El Centro
City of Holtville
County of Imperial

Primary

Miguel Figueroa

Adriana Nava
Nick Wells

Alternate

Esperanza Colio Warren

Consultants

IMS Worldwide
IMS Worldwide

Trey Boring
Rob Richardson

Coordinating Staff

I.C. Workforce & Economic Development
I.C. Workforce & Economic Development
I.C. Workforce & Economic Development

Priscilla Lopez
Jade Padilla
Tyler Mayo

Other Invites

None



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MINUTES

I. Call meeting to order

a. Roll call

Meeting was called to order by ADRIANA NAVA at 2:04 P.M. Roll call was performed by J. PADILLA with four (4) JPA members present; quorum was met.

b. Approval of 03/17/2021 Minutes.

ADRIANA NAVA motions to approve the minutes as presented. MIGUEL FIGUEROA 2nd the motion. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

II. Discussion/direction/action/update

a. IMS Worldwide Marketing Update

T. BORING provided an introduction to the FTZ # 257 Strategic Zone Marketing Plan as of May 19, 2021. E.C. WARREN inquired about marketing opportunities to grow the agriculture industry. P. LOPEZ reported marketing analysis will help in creating incentives, as an effort to bring manufacturing companies to the Imperial Valley. T. BORING reported the template provides a guide to assist with identifying and to create a starting point for future projects.

Presentation by IMS Worldwide, Inc: Trey Boring, Consultant. T. BORING presented and discussed the Foreign Trade Zone. E. C. WARREN and A. NAVA expressed their interest in the sustainability of economic growth and use of local resources.

b. Discussion regarding the FTZ Annual Report

Review and discussion of the FTZ Annual Report was moved to the next meeting.

c. Update regarding FTZ FY 20-21 Expenditures

J. PADILLA provided a recap of FTZ FY 19-20 and FTZ FY 20-21 Expenditures.

III. Discussion/direction/action/update continued:

d. Approve the FTZ FY 21-22 Budget



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J. PADILLA reviewed and discussed the Imperial Valley Foreign Trade Zone proposed budget FY 21-22. A. NAVA mentioned to the JPA members moving forward, that they should collectively set goals by having two (2) activations annually. P. LOPEZ commented that the County of Imperial has received interests from two companies in the past weeks.

ESPERANZA C. WARREN motions to approve FTZ FY 21-22 Budget as presented. ADRIANA NAVA 2nd the motion. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

e. Approve the FTZ FY 21-22 Meeting Calendar

J. PADILLA reviewed Option I and II for FTZ FY 21-22 Meeting Calendar. A. NAVA commented that zoom meetings have been helpful in achieving quorum, and recommended that all meetings should continue to do be hosted through zoom moving forward, with the exception of one (1) to two (2) in-person meetings.

ESPERANZA C. WARREN motions to approve Option I meeting Calendar as presented. ADRIANA NAVA 2nd the motion. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

IV. Future agenda items and other business

f. IVFTZ-JPA 2021-2022 Membership Forms

J. PADILLA followed up for IVFTZ-JPA 2021- 2022 Membership Form.

V. Next meeting date

July 21, 2021 at 1:30 PM in the County of Imperial or Zoom.

VI. Meeting adjourned

a. Meeting adjourned at 3:13 P.M.