
OVERALL ECONOMIC DEVELOPMENT COMMISSION

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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

MEETING MINUTES

CEDS Committee

Monday, April 6, 2015

1:00 p.m.

Conference Room A at 1651 W Main (IID Energy Administration)

El Centro, CA 92243

PROCEEDINGS

A meeting of the Comprehensive Economic Development Strategy Committee was held on Monday, April 6, 2015, at 1:00 p.m., in the Conference Room A at 1651 W. Main (IID Energy Administration).

ATTENDEES

Public Sector

I.C. Transportation Commission
I.C. Workforce Development Office
City of Imperial
Imperial Valley College
Campesinos Unidos Inc.

Primary

Jose M. LOPEZ

Alternate

Virginia MENDOZA
Camilo GARCIA

Private Sector

Rook Public Relations
San Diego Gas and Electric
Strictly Business Consulting
CalEnergy

Mario CONDE
Eusebio ARBALLO

Diane CASON

Volunteer

Imperial Irrigation District

Rosa Maria GONZALES

Coordinating Staff

I.C. Community and Econ. Development

Esperanza C. WARREN

Stefanie SIQUEIROS



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County of Imperial

MINUTES

I. Call meeting to order

A. Roll call

Meeting was called to order by E. ARBALLO at 1:14 p.m. Roll call was performed by S. SIQUEIROS.
Present: seven (7) committee members. Quorum was achieved.

B. Approval of minutes from 03/23/2015

E. ARBALLO opened discussion on the minutes dated 03/09/2015. J.M. LOPEZ motioned to approve the minutes. V. MENDOZA seconded the motion. E. ARBALLO put the motion to a vote.
Vote: 7 aye, 0 nay, 0 abstain. Motion carries.

II. Discussion/action

A. CEDS Draft Review

M. CONDE presented updates to the CEDS document in Section 1, the new information reflects phase two of the Gran Plaza Outlets. M. CONDE will make minor changes to Section 1 and present them at the next CEDS meeting.

E. ARBALLO requested making changes to the OEDC/CEDS list of members. Several member names need to be updated. It was discussed among the committee members that another private sector member is needed. E.C. WARREN said she can contact Bill Gay or Sue and ask them to join the CEDS committee.

E. ARBALLO opened the discussion for the updates in Section 3 (employment). S. SIQUEIROS asked C. GARCIA to verify updated employment figures in the employment section in order to update the bar graph.

E.C. WARREN suggested having a CEDS meeting before the next OEDC meeting, due to the fact that many changes/updates are being discussed at this meeting. It was decided among the CEDS committee members, to meet for CEDS on 04/09/15 at 10 a.m.

E.C. WARREN presented Section 3-4 Health and Safety Section, this information presented is up to date.

E.C. WARREN requested sending the new tables in the Education Section to E. SILVA for his review.

E.C. WARREN commented she needs to contact the cities in order to have an update to the Housing Section part of the CEDS.



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V. MENDOZA presented updates to the Transportation Section 3.7, as well as to the Conclusion Section 3.8 of the CEDS document. E.C. WARREN suggested adding an update of the new transportation stop in El Centro to the CEDS.

III. Future agenda items and other business

IV. Next meeting date

April 9, 2015 at 10 a.m.

V. Meeting adjourned

E. ARBALLO adjourned the meeting at 2:25 p.m.



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