



# IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA, 92243

## MEETING MINUTES

Wednesday, March 26, 2014

3:30 p.m.

City of El Centro Economic Development Department  
1249 W. Main St., El Centro, CA 92243

## PROCEEDINGS

A meeting of the Imperial Valley Foreign-Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on Wednesday, March 26, 2014, at 3:30 p.m., at the City of El Centro Economic Development Department, located at 1249 West Main Street, El Centro, CA 92243.

## ATTENDEES

### ***JPA Members***

County of Imperial  
City of Calexico  
City of Brawley  
City of El Centro

### ***Primary***

Ralph CORDOVA  
  
Rosanna Bayon MOORE

### ***Alternate***

Julia OSUNA  
  
Marcela PIEDRA

### ***Consultants***

ITC-Diligence, Inc.

David HARLOW

### ***Coordinating Staff***

I.C. Community and Econ. Development

Esperanza M. COLIO

Juan SALGADO

## MINUTES

### ***I. Call meeting to order***

- a. Roll call

Meeting was called to order by J. OSUNA at 3:35 p.m. Roll call was performed by J. SALGADO. With four (4) JPA members present, it was determined that quorum was met. **Present:** *County of Imperial, City of Calexico, City of Brawley, City of El Centro.*

- b. Approval of 12/05/2013 minutes

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J. OSUNA opened discussion on the minutes dated 12/05/2013. J. OSUNA noted that there were not enough members present that attend the 12/05/2013 meeting, and thus approval of these minutes would have to be tabled until the next JPA meeting.

- c. Approval of 02/06/2014 minutes

J. OSUNA opened discussion on the minutes dated 02/06/2014. J. OSUNA noted that there were not enough members present that attend the 02/06/2014 meeting, and thus approval of these minutes would have to be tabled until the next JPA meeting.

## **II. Discussion/action**

- a. Approve by-laws

J. OSUNA opened discussion on the by-laws. R.B. MOORE noted that the chairperson of the board is referred to as "ex-officio", which does not apply. J. OSUNA recommended adding language regarding ICCED staff serving the board "as needed or requested". *R.B. MOORE motioned to approve the by-laws, with corrections.* M. PIEDRA seconded the motion. J. OSUNA put the motion to a vote. **Vote: 4 in favor, 0 against, 0 abstain. Motion passed. By-laws approved.**

- b. Approve 2013 Grantee Annual Report

J. OSUNA opened discussion on the Grantee Annual Report, prepared by ITC-Diligence, Inc. D. HARLOW presented the data as outlined in the Grantee Annual Report. *R.B. MOORE motioned to approve the Grantee Annual Report.* J. OSUNA seconded the motion. J. OSUNA put the motion to a vote. **Vote: 4 in favor, 0 against, 0 abstain. Motion passed. Grantee Annual Report approved.**

- c. Alternative Site Framework

J. OSUNA yielded the floor to D. HARLOW, to present information regarding the Alternative Site Framework (ASF). *See Item III-a.* M. PIEDRA recommended inviting representatives from all Cities in Imperial County to another IVFTZ-JPA meeting in order to inform them of the benefits of the ASF reorganization of the IVFTZ, prior to voting on whether to adopt the ASF.

J. OSUNA noted that the JPA will schedule a meeting with City and County representatives (and any invitees of their choosing, including city council members and board members) in order to discuss the ASF. The tentative location was set as the Imperial County Public Health Training Center. Tentative dates would be discussed by JPA members, City representatives, and JPA coordinating staff. No further action regarding the ASF was taken.

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### **III. Presentation – David Harlow, ITC-Diligence, Inc.**

#### a. Alternative Site Framework

D. HARLOW presented information regarding the Alternative Site Framework.

#### b. Marketing Plan

D. HARLOW presented information regarding the Marketing Plan. No comments or questions regarding the Marketing Plan were submitted.

### **IV. Presentation – Daniel Romero**

D. HARLOW noted that Daniel Romero was unable to attend the JPA meeting, but requests to be placed on the agenda for the next JPA meeting.

### **V. Future agenda items and other business**

#### a. Future agenda items

J. OSUNA noted that future agenda items include: (1) alternative site framework, (2) Daniel Romero presentation.

#### d. Other business

Nothing to note.

### **VI. Next meeting date**

#### a. *To be determined*

### **VII. Meeting adjourned**

#### a. Meeting was adjourned at 4:54 p.m.