
OVERALL ECONOMIC DEVELOPMENT COMMISSION

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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

MEETING MINUTES

CEDS Committee

Monday, March 23, 2015

1:00 p.m.

SDG&E Renewable Energy Resource Center

1425 W. Main St., El Centro, CA 92243

PROCEEDINGS

A meeting of the Comprehensive Economic Development Strategy Committee was held on Monday, March 23, 2015, at 1:00 p.m., in the Conference Room of the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

ATTENDEES

Public Sector

I.C. Transportation Commission
I.C. Workforce Development Office
City of Imperial
Imperial Valley College

Primary

Jorge GALVAN
Efrain SILVA

Alternate

Virginia MENDOZA
Camilo GARCIA

Private Sector

Rook Public Relations
San Diego Gas and Electric
Strictly Business Consulting
CalEnergy
Rabobank

Eusebio ARBALLO
Mark GRAN

Randy TAYLOR

Volunteer

Imperial Irrigation District

Coordinating Staff

I.C. Community and Econ. Development Esperanza C. WARREN Stefanie SIQUEIROS



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Commerce



County of Imperial

MINUTES

I. Call meeting to order

A. Roll call

Meeting was called to order by E. ARBALLO at 1:07 p.m. Roll call was performed by S. SIQUEIROS.
Present: seven (7) committee members. Quorum was achieved.

B. Approval of minutes from 03/09/2015

E. ARBALLO opened discussion on the minutes dated 03/09/2015. J. GALVAN motioned to approve the minutes. R. TAYLOR seconded the motion. E. ARBALLO put the motion to a vote.
Vote: 6 aye, 0 nay, 0 abstain. Motion carries.

II. Discussion/action

A. CEDS Draft Review

E. SILVA provided an update on Section 3.5 Education. There is no change to the University of Phoenix education section; staff will need to reach out to University of Phoenix to receive an update.

J. GALVAN requested the list of OEDC Voting Members section to be updated, furthermore E. ARBALLO discussed updates to the list of CEDS Committee Members section.

C. GARCIA provided a complete update for the Employment Section 3.2 of the CEDS document.

J. GALVAN opened discussion for Section 3.6 Housing. J. GALVAN mentioned that the CEDS document covers the housing element for the entire County however it does not mention the housing element for individual cities. J. GALVAN proposed incorporating a short housing element for each city in the County into the CEDS document. It was discussed among the CEDS committee members that the CEDS document should potentially include the mention of how many new and affordable housing developments are underway. CEDS committee members also proposed that the CEDS document should provide a Countywide Median Housing Price.

C. GARCIA submitted a completed update for Section 4.2 on Opportunities for Workforce Training & Development section. The revised section provides an update regarding the closure of National Beef and its impact in Imperial County.

E. ARBALLO presented Section 1 Background as submitted by M. CONDE. J. GALVAN commented that table one needs to be updated.

M. GRAN provided revisions for Section 4.5 Military. M. GRAN discussed that there is no current information on the NAF financial impact for the County.



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J. GALVAN provided updates for Section 5 Vision, Goals, Objectives and Implementation.

R. TAYLOR commented he will provide updates to the Retail Section.

III. Future agenda items and other business

IV. Next meeting date

April 6, 2015 at 1 p.m.

V. Meeting adjourned

E. ARBALLO adjourned the meeting at 2:21 p.m.



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