
OVERALL ECONOMIC DEVELOPMENT COMMISSION

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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

MEETING MINUTES

Monday, March 10, 2014
2:00 p.m.
SDG&E Renewable Energy Resource Center
1425 W. Main St., El Centro, CA 92243

PROCEEDINGS

A meeting of the Comprehensive Economic Development Strategy Committee was held on Monday, March 10, 2014, at 2:00 p.m., in the Conference Room of the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

ATTENDEES

Public Sector

I.C. Transportation Commission
I.C. Workforce Development Office
Campesinos Unidos, Inc.

Primary

Jose M. LOPEZ

Alternate

Virginia MENDOZA
Miguel FIGUEROA

Private Sector

Rook Public Relations
San Diego Gas and Electric
Strictly Business Consulting

Mario CONDE
Eusebio ARBALLO
Mark GRAN

Volunteer

Imperial Irrigation District

Rosa Maria GONZALES

Coordinating Staff

I.C. Community and Econ. Development

Esperanza M. COLIO

Juan SALGADO



U.S. Department of Commerce
Economic Development Administration



County of Imperial

MINUTES

I. Call meeting to order

A. Roll call

Meeting was opened by E. ARBALLO at 2:05 p.m. Roll call was performed by J. SALGADO. **Members present: five (5):** *I.C. Workforce Development Office, Campesinos Unidos, Rook Public Relations, San Diego Gas and Electric, Strictly Business Consulting.* **Quorum was not reached.** Informal discussion regarding the 2013-2014 CEDS update followed. Meeting was officially called to order by E. ARBALLO at 2:14 p.m. **Members present: six (6):** *I.C. Transportation Commission, I.C. Workforce Development Office, Campesinos Unidos, Rook Public Relations, San Diego Gas and Electric, Strictly Business Consulting.* **Quorum was reached.**

B. Approval of minutes from 02/24/2014

E. ARBALLO opened discussion on the minutes from 02/24/2014. No comments or corrections were submitted. *M. GRAN motioned to approve the minutes dated 02/24/2014.* M. CONDE seconded the motion. E. ARBALLO put the motion to a vote. **6 aye, 0 nay, 0 abstain. Motion carries.**

II. Discussion/action

2013-2014 CEDS update

E. ARBALLO opened discussion on the 2013-2014 CEDS update sections. E. ARBALLO noted that Section 1.1 had already been previously dissected and discussed, and moved the discussion forward to Section 2. E.M. COLIO noted that much of Section 2 would remain the same, as it is an explanation from the EDA of the CEDS document. M. GRAN noted corrections for the OEDC representatives from the City of Brawley. M. GRAN noted that the OEDC representative from District 3's title should be changed from "vice-president" to "president".

E.M. COLIO noted that the County's EDA representative has not responded to requests to review the data included in Sections 3.1 and 3.3 as of yet. R.M. GONZALES inquired about the reasoning behind a sentence in Section 3.1 which states that family composition is a major factor in the County's economic hardship. J. SALGADO noted that later in the section, it is noted that single-mother households have a higher proportion of incomes below the poverty level, demonstrating the assertion in the family composition sentence.

M. GRAN inquired about the data in the unemployment table in Section 3.2, noting that according to the table, the number of unemployed increased, while the percentage decreased. M. FIGUEROA stated that he would look into these data and ensure their accuracy. E.M. COLIO inquired whether ICWDO offered retail services training, to which M. FIGUEROA replied that retail services were offered under their [more broadly titled] business services. E.M. COLIO inquired about making note about the need for more funding for business service training, in order to ensure its availability for the workforce, especially given the recent closures of the Brawley Beef plant and the potential closure of the Immigrations and Customs Enforcement facility in El Centro.



E.M. COLIO noted that the data included in the section would not change from previous years, as the last Housing Survey was completed in 2008, a new Housing Element was completed in 2010, and the dates would need to be adjusted accordingly. E.M. COLIO noted that Section 3.6 (Housing) must make mention of the Neighborhood Stabilization Program (NSP3).

V. MENDOZA noted that ICTC has two fact sheets for work either projected or already completed on the Ports of Entry, through the Bi-National Alliance, and inquired whether these would be included within Section 3.7 itself. E.M. COLIO noted that it would indeed be included in the section itself.

J.M. LOPEZ inquired about the reference to homelessness in Section 4.2, as at the last CEDS meeting it was determined that homelessness would not be addressed in the CEDS. E.M. COLIO clarified that homelessness would not be made into a section on its own, but would be addressed within the context of another section, as in 4.2 (Opportunities for Workforce Training and Development).

R.M. GONZALEZ noted a grammatical error in the first paragraph of Section 4.4 (Incentive Zones and Designations). E.M. COLIO noted that Daniel Fitzgerald updated most of the information in Section 4.4, including new information on tax incentives, the Enterprise Zones, and the Governor's Economic Development Initiative.

In Section 4.5 (Military), E.M. COLIO requested clarification whether the organization overseeing supporting the basing of the F-35C Lightning II at NAF El Centro was a "commission" or "committee". M. GRAN noted that could be referred to as a "coalition".

In Section 6, M. GRAN noted that it is stated that a list of EDA projects would follow, and inquired as to whether this sentence still applied. E.M. COLIO noted that as there is a separate section for EDA projects, this sentence was no longer needed.

III. Future agenda items and other business

E. ARBALLO noted that future agenda items include: (1) 2013-2014 CEDS update.

IV. Next meeting date

March 24, 2014, 2:00 p.m.

V. Meeting adjourned

Meeting was adjourned at 3:28 p.m.

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