
OVERALL ECONOMIC DEVELOPMENT COMMISSION

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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

MEETING MINUTES

CEDS Committee

Tuesday, February 23, 2015

11:30 a.m.

SDG&E Renewable Energy Resource Center

1425 W. Main St., El Centro, CA 92243

PROCEEDINGS

A meeting of the Comprehensive Economic Development Strategy Committee was held on Tuesday, February 23, 2015, at 11:30 a.m., in the Conference Room of the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

ATTENDEES

Public Sector

I.C. Transportation Commission
I.C. Workforce Development Office
City of Imperial
Campesinos Unidos Inc.

Primary

Mark BAZA

Jorge GALVAN
Jose M. LOPEZ

Alternate

Virginia MENDOZA
Camilo GARCIA

Private Sector

Rook Public Relations
San Diego Gas and Electric
Strictly Business Consulting
CalEnergy
Rabobank

Mario CONDE
Eusebio ARBALLO
Mark GRAN
Diane CASON
Randy TAYLOR

Volunteer

Imperial Irrigation District

Rosa Maria GONZALES

Coordinating Staff

I.C. Community and Econ. Development

Esperanza C. WARREN

Stefanie SIQUEIROS



U.S. Department of
Commerce



County of Imperial

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

MINUTES

I. Call meeting to order

A. Roll call

Meeting was called to order by E. ARBALLO at 11:42 a.m. Roll call was performed by S. SIQUEIROS. **Present: seven (7) committee members. Quorum was achieved.**

B. Approval of minutes from 02/17/2015

E. ARBALLO opened discussion on the minutes dated 02/17/2015. *M. CONDE motioned to approve the minutes.* D. CASON seconded the motion. E. ARBALLO put the motion to a vote. **7 aye, 0 nay, 0 abstain. Motion carries.**

II. Discussion/action

A. CEDS Committee Membership Update, E.C. WARREN will contact Conveyor Group and "Mary" from Spectrum.

B. Revisions of Assigned Duties and Timelines, E. ARBALLO opened discussion to review assigned duties on the Assignment List. Each section on the assignment list was reviewed and assigned.

C. Update of Retail Analysis, R. TAYLOR, E. ARBALLO, J. GALVAN and M. CONDE will meet to discuss Retail Analysis.

III. Future agenda items and other business

E. ARBALLO discussed bringing back a draft version document at the next meeting.

IV. Next meeting date

March 9, 2015 1:00 p.m.

V. Meeting adjourned

E. ARBALLO adjourned the meeting at 12:36 p.m.



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