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# OVERALL ECONOMIC DEVELOPMENT COMMISSION

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## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

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IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

### **MEETING MINUTES**

#### ***CEDS Committee***

Tuesday, February 17, 2015

10:00 a.m.

SDG&E Renewable Energy Resource Center

1425 W. Main St., El Centro, CA 92243

### **PROCEEDINGS**

A meeting of the Comprehensive Economic Development Strategy Committee was held on Tuesday February 17, 2014, at 10:00 a.m., in the Conference Room of the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

### **ATTENDEES**

#### ***Public Sector***

I.C. Transportation Commission  
I.C. Workforce Development Office  
City of Imperial

#### ***Primary***

Jorge GALVAN

#### ***Alternate***

Virginia MENDOZA  
Camilo GARCIA

#### ***Private Sector***

Rook Public Relations  
San Diego Gas and Electric  
Strictly Business Consulting  
CalEnergy

Mario CONDE  
Eusebio ARBALLO  
Mark GRAN  
Diane Cason

#### ***Volunteer***

Imperial Irrigation District

Rosa Maria GONZALES

#### ***Coordinating Staff***

I.C. Community and Econ. Development

Esperanza C. WARREN

Stefanie SIQUEIROS



U.S. Department of Commerce  
Economic Development Administration



County of Imperial

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# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

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## MINUTES

### ***I. Call meeting to order***

#### A. Roll call

Meeting was called to order by E. ARBALLO at 10:01 a.m. Roll call was performed by S. SIQUEIROS. **Present: seven (7) committee members. Quorum was achieved.**

E. ARBALLO opened discussion with introductions of Committee Members.

#### B. Approval of minutes from 05/27/2014

ARBALLO opened discussion on the minutes dated 05/27/2014. *M. CONDE motioned to approve the minutes.* M. GRAN seconded the motion. E. ARBALLO put the motion to a vote. **7 aye, 0 nay, 0 abstain. Motion carries.**

### ***II. Discussion/action***

#### A. CEDS Committee Membership Update

E. ARBALLO opened discussion on CEDS Committee Membership update. E.C. WARREN noted that we need to replace A. KUMAR as he would not be able to participate in the committee. J. GALVAN noted A. POPEJOY from Conveyor Group may be good candidate to participate in the committee. M. GRAN proposed "MARY" from Spectrum as another possible replacement. E.C. WARREN noted that she would get into contact with Conveyor Group and "MARY" from Spectrum.

E. ARBALLO discussed moving on to the timeline and noted the calendar for 2015 was updated to reflect new dates. R.M. Gonzales discussed if it was possible to call in to the meetings on a conference call. E.C. WARREN requested staff to set up conference calls for those members who need to call in for the meeting.

E. ARBALLO discussed the task list does not need major changes. E. C. WARREN and V. MENDOZA discussed updates to Transportation Section. J. GALVAN commented the Retail Analysis document contains typos. E.C. WARREN asked J. GALVAN to forward to our office the typos, staff will correct errors. E.C. WARREN discussed ICCED will have new phone numbers; committee will be emailed new numbers and ICCED website link.

E. ARBALLO opened discussion of new cluster (s). E.C. WARREN discussed EDA funding through the Federal Government, the goal is to have manufacturing designation. E.C. WARREN commented she will send the committee members sample manufacturing commitment letters. V. MENDOZA provided information about SCAG, E. ARBALLO commented any information would be useful to use.

E. ARBALLO opened discussion for CEDS duties assigned place a timeline, similar to last year. E. ARBALLO noted the committee should have the existing goals outlined and to have the final draft



for the one year revision on April 6, 2015. It should be ready on April 13, 2015 for Public Review. E.C. WARREN noted two persons should work closely on Retail Analysis. J. GALVAN requested to have the Word version of the CEDS package.

### **III. Future agenda items and other business**

E. ARBALLO discussed February 23, 2015 meeting will go over outline for revisions. March 9, 2015 committee will work on Draft 1, reviewing revisions. March 23, 2015 committee will work on draft 2 continued. April 6, 2015 work on final draft during meeting. April 13, 2015 the final document for public review this will be presented to OEDC.

### **IV. Next meeting date**

February 23, 2015

### **V. Meeting adjourned**

E. ARBALLO adjourned the meeting at 11:00 am.

