



IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 2799 S. Fourth Street, El Centro, CA, 92243

MEETING MINUTES

Tuesday, January 17, 2023 @ 10:00 A.M.
Zoom Meeting

PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on January 17, 2023 @ 10:00 A.M. utilizing the Zoom meeting application due to the coronavirus pandemic. Members of the public were encouraged to submit their comments via email prior to the day of the meeting.

ATTENDEES

JPA Members

City of Brawley
City of Calexico
City of Calipatria
City of El Centro
City of Holtville
County of Imperial

Primary

Tommy Garcia
Esperanza Colio Warren
Romualdo “Rom” Medina

Nick Wells

Alternate

Consultants

IMS Worldwide, Inc.
IMS Worldwide, Inc.
EL Remate Inc.
EL Remate Inc.

Trey Boring
Rob Richardson
Chris Martinez
Chris Velasco

Coordinating Staff

I.C. Workforce & Economic Development
I.C. Workforce & Economic Development
I.C. Workforce & Economic Development
I.C. Workforce & Economic Development

Priscilla Lopez
Jade Padilla
Maria Sanchez
Robyn Cuen

Other Invites

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County of Imperial · City of Brawley · City of Calexico · City of Calipatria · City of El Centro · City of Holtville



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MINUTES

I. Call meeting to order

- a. Roll call.

Meeting was called to order by T. GARCIA at 10:19 A.M. Roll call was performed by J. PADILLA with four (4) JPA members present; it was determined that quorum was met.

- b. JPA Member Updates

None

- c. Approval of 7/20/22 Minutes

NICK WELLS motions to approve the minutes as presented. TOMMY GARCIA 2nd the motion. **Vote:** 3 in favor, 0 against, 1 abstain at the time of the vote. **Motion Approved.**

II. Discussion/direction/action/update

- a. Discussion regarding Strategic Marketing Plan

J. PADILLA mentions there has been progress with IMS Worldwide with marketing materials and strategic marketing plans. IMS has provided samples of previous work with other jurisdictions and other handout information for interested groups. She announces IMS Worldwide consultants present during the meeting: TREY BORING and ROB RICHARDSON. J. PADILLA opens the floor for JPA members to provide direction or IMS Worldwide to request specific direction on the plan. R. RICHARDSON mentions there are two versions for FTZ benefits one is good for local workers on the program and the other for the website online for anyone who is trying to advertise about the program. T. BORING adds about the brochure example with GMFTZ which is a conglomerate of various small cities from the west side of Maricopa County, AZ and says it's a good example to observe and model after. P. LOPEZ asks if there is more feedback to add and suggest any more follow ups can be done by email. E.COLIO asks if the information presented can be used for marketing in the communities. P. LOPEZ responds she thinks it would be a great tool and she recommend it be done universal. J. PADILLA ask if TREY or ROB if they have any other information or direction they are looking for. They respond no all they need is for everyone to come together and pick a plan so they can help out and everyone can communicate via email.



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- b. Authorization to submit a Usage Driven Site application to designate parcels in Calexico and execute a Concurrence Letter to the FTZ Board upon completion of the application by El Remate Inc.

P. LOPEZ. Informs that EL Remate Inc. intends on submitting an application via the package for usage driven site to designate parcels in the city of Calexico. She introduces CHRIS VELASCO and CHRIS MARTIEZ, who will need to submit an application to re-designate the parcel in order to proceed. They have submitted their letter of intent and P. LOPEZ asks if everyone if there is any direction or is in agreement to start the process to re-designate the requested zone. E.COLIO ask if there is any conflict of interest with the City of Calexico having input in the application since it will be done in their city. P.LOPEZ and J. PADILLA comment they do see why it would as Calexico is part of the JPA and the location is a FTZ Zone. C. VELASCO from EL Remate Inc. agrees they are trying to regain their FTZ status on 3 parcels. C. MARTINEZ goes on to explain the permits they have already paid for and lets everyone know he is open for questions. T. GARCIA makes a motion to approve to support the application. E. COLIO 2nd the motion. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion Approved.**

- c. Update regarding FTZ FY 22-23 Expenditures

M. SANCHEZ notes, as far as the revenue, most of the membership's renewals have been received and only one operator fee is pending for FY 22-23 is Vertiv Inc. M. SANCHEZ mentions she will send a second notice. In addition, there is an overpayment from the City of Brawley, who will be contacted for reimbursement options. She also informs that payroll has been charged for the period of July 1, 2022 – December 31, 2022. This is the latest budget we have as of December 31, 2022. M. SANCHEZ opens the floor for any questions. No questions or comments were received.

- d. Update regarding JE Exports' MBM application

P. LOPEZ presents the members with the approval letter and application for JE Exports' Minor Boundary Modification for members to review and opens the floor for any comments. J PADILLA adds JE Exports had the wrong application initially so they resubmitted an ASF MBM application and it has been approved. JE Exports is good to move forward which their Zone change. J. PADILLA brings the topic for update due to JE Exports status for the previous meeting was they were not approved yet but now they are able use the 1812 Pan America Street, Calexico, Ca, 92231.

- e. Discussion/Action regarding upcoming NAFTAZ training opportunities

J. PADILLA explains how the item is for training opportunities and the reason to post these training events are for all the members to look at it and see if they are interested in



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participating in any. P. LOPEZ adds that the funding has been approved for the seminars/webinars. E. COLIO also adds that the annual seminar is the best one to attend.

III. Future agenda items and other business

- a. Discussion regarding potential agenda items, issues, or operators

E. COLIO request if possible to have a list of all potential clients and also the ones we currently have and where are they in the process.

- b. IVFTZ-JPA Membership Forms

J.PADILLA mentions, as of today, we have those forms only for the City of Brawley and City of El Centro, which do need to be revised, but those are the only forms received for FY 2022-2023. Prior to FY 2023-2024 we will have an additional form to issue out.

IV. Next meeting date

E.COLIO welcomes the JPA members to the city of Calexico for the next board meeting.

Date: March 15, 2023 at 1:30 P.M.

Location: City of Calexico

V. Meeting adjourned

- a. Meeting adjourned at 10:53 A.M.