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# OVERALL ECONOMIC DEVELOPMENT COMMISSION

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA

## MEETING MINUTES

### ***Overall Economic Development Commission***

Monday, December 15, 2014

1:30 p.m.

SDG&E Renewable Energy Resource Center  
1425 W. Main St., El Centro, CA 92243

## **PROCEEDINGS**

A meeting of the Overall Economic Development Commission (OEDC) was held on Monday, December 15, 2014, at the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

## **ATTENDEES**

### ***Voting Members***

City of Brawley – CHAIR  
City of Calexico  
City of El Centro  
City of Imperial – VICE CHAIR  
District 2  
District 4  
Campesinos Unidos, Inc.

### ***Primary***

Sam COUCHMAN  
Richard WARNE  
Marcela PIEDRA  
Marlene BEST  
Eusebio ARBALLO  
Jose M. LOPEZ

### ***Alternate***

Julia OSUNA  
Jorge GALVAN  
Cynthia MANCHA

### ***Community Members***

I.C. Workforce Development Office  
Imperial Irrigation District  
Imperial Valley College

Rosa Maria GONZALES  
Efrain SILVA

Miguel FIGUEROA

### ***Coordinating Staff***

I.C. Community & Econ. Development

Esperanza C. WARREN

Cindy PEREZ



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## MINUTES

### I. Call meeting to order

- a. Roll call

Meeting was called to order by S. COUCHMAN at 1:35 p.m. Roll call was performed by C. PEREZ.

**Present: 7 voting members. Quorum was achieved.** Please review OEDC by-laws...quorum was achieved.

- b. Approval of minutes from 04/14/14

S. COUCHMAN opened discussion on the minutes from 05/27/14. M. PIEDRA noted to correct Clinicas de Salud del Pueblo. J. LOPEZ *motioned to approve the minutes*. E. ARBALLO seconded the motion. S. COUCHMAN put the motion to a vote. **7 aye, 0 nay, 0 abstain. Motion carries.**

### II. Discussion/action

- a. Imperial County Retail Analysis – Next Steps

E.C. WARREN presented the Retail Analysis update and requested suggestions from the committee on how to proceed based on its findings.

A request was made to get an electronic version of the document (via email, cd, etc.).

The members had a discussion regarding the manner in which the analysis was done and what is included. It was commented by the members that the U.S. Border Crossing data is most-likely outdated and the use of this data is unacceptable. E.M. Warren noted the County will discuss the matter with the consultant. C. MANCHA suggested that the County contact Ken Morris, who is collaborating with ACTC to gather current data. The members would also like the data sets and data sources to be referenced or clarified in the document.

E. C. WARREN suggested that the committee members review the retail analysis and submit their comments. S. COUCHMAN also requested the members not share the document with the public prior to the committee's review of the document and revisions that may need to be made.

- b. 2014-2015 CEDS Committee Members Selection

E.C. WARREN noted a representative from a government agency (from a jurisdiction) was needed and asked for volunteers. J. GALVAN volunteered for the City of Imperial to take part in the 2014 – 2015 CEDS Committee.



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E.C. WARREN noted that the County will check with the private sector members from the previous year to see if they still want to participate in the CEDS Committee. Fifty-one percent (51%) of the CEDS Committee must consist of residents from the private sector. Therefore, six (6) members are needed to represent the private sector. E.C. WARREN also invited the members to make suggestions of private sector representatives who would like to take part in the CEDS Committee.

It was requested to receive an electronic copy of the CEDS.

### **III. Future agenda items and other business**

#### a. Future agenda items

Three items were cited by the Commission to be discussed in the next meeting: 1) Election of officers, 2) Retail Analysis (background and its relation to the CEDS), and 3) CEDS Membership regarding private sector representatives.

M. FIGUEROA mentioned that the Workforce Development Board and IVEDC would like to discuss a new cluster. E.C. WARREN requested they make a presentation at the next meeting, to which Mr. FIGUEROA agreed.

S. COUCHMAN inquired about the new projects. E.C. WARREN noted that the Clinicas de Salud del Pueblo in Brawley was working on a project, but its current status is unknown. Mrs. Warren noted she will follow-up on the matter. She also mentioned an additional potential project in Plaster City (U.S. Gypsum). C. MANCHA noted she will follow-up with U.S. Gypsum as IVEDC is working with them on this project.

#### b. Other business

The Committee discussed the timeline for the CEDS. E.C. WARREN that the CEDS must be completed by June of next year. There will also be approximately two (2) months for the comment period and committee review prior to finalizing the CEDS document.

### **IV. Next meeting date**

- a. January 26, 2015 at 1:30

### **V. Meeting adjourned**

Meeting was adjourned at 2:01 p.m.

