
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

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CEDS

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA

MEETING MINUTES

CEDS Committee

Thursday, October 4, 2018 2:00 p.m.
Imperial County Planning Department, Conference Room
801 W. Main Street, El Centro, CA 92243

PROCEEDINGS

J. GARCIA called a meeting of the Comprehensive Economic Development Strategy Committee to order on October 4, 2018 2:04 p.m., at the Imperial County Planning Conference Room, 801 W. Main Street, El Centro, CA 92243.

ATTENDEES

Public Sector

I.C. Workforce Development Board
Campesinos Unidos, Inc.
City of Imperial
Imperial Valley College
I.C. Transportation Commission

Primary

Priscilla LOPEZ

Efrain SILVA

Alternate

Lisa TYLEND

Virginia MENDOZA

Private Sector

Rook Public Relations
Rabobank
CalEnergy
Strictly Business Consulting
The Holt Group
Imperial Printers

Mario CONDE
Randy TAYLOR
Mark GRAN

Robert RUBIO

Volunteer

Imperial Irrigation District
Imperial Valley EDC
Imperial Valley SBDC
Southern California
Association of Governments

Timothy KELLEY

Coordinating Staff

I.C. Community and Econ. Development Esperanza C. WARREN Jade PADILLA & J. GARCIA



U.S. Department
of Commerce



County of Imperial

MINUTES

I. Call meeting to order

A. Roll call

Roll call was performed by J. GARCIA

Present: Six (8) committee members and Two (1) Volunteers. Quorum was achieved.

II. Discussion/action

Imperial County 5 Year CEDS Document approval to begin the 30-day comment period.

E. Colio WARREN opened the discussion to the committee members for any comments pertaining to the CEDS draft. E. Colio WARREN mentioned that there is a possibility that the City of Brawley may be submitting a project to be added to the CEDS document. With that in mind, it is very important for the committee to review the project and possibly approve it. T. KELLEY mentioned some of the inconsistencies of the CEDS draft such as removing Diane Cason from Cal Energy as she retired and change Meredith Garcia for Sean Wilcox for SBDC. He also mentioned that the Mexicali-Imperial County Bi-National Business Alliance should be under the Strategic Assets section. V. Mendoza also pointed to move her name from CEDS volunteers to alternate to Mark Baza, among other comments.

Overall, the CEDS committee presented their comments, questions, and suggestions to Tony Daysog from Applied Development Economics (ADE) via conference call. T. Daysog agreed to work on all of the CEDS committee requests and have a finalized version for the next meeting. J. PADILLA reviewed most of the CEDS document pages individually with the committee members to see if they had any additional questions or concerns. After the discussion, no other comments or suggestions were made. J. PADILLA suggested to send all questions, comments, or concerns to the Imperial County Community and Economic Development Department (ICCED) as soon as possible. J. GARCIA mentioned that he will be delivering physical copies of the final CEDS draft to each of the committee members for their review prior to the next meeting.

III. Future agenda items and other business

Imperial County 5 Year CEDS Document approval to begin the 30-day comment period.

IV. Next meeting date

TBD

V. Meeting adjourned

Meeting adjourned at 3:46 p.m.

