



# IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA, 92243

## MEETING MINUTES

Wednesday, April 4, 2018 2:00 PM  
Imperial County Planning and Development Department Conference Room  
801 Main St. El Centro, CA. 92243

### PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on April 4, 2018 at 2:00 p.m. at the Imperial County Planning and Development Department conference room located at 801 Main St. El Centro, CA. 92243.

### ATTENDEES

#### ***JPA Members***

City of Brawley  
City of Calexico  
City of Calipatria  
City of El Centro  
County of Imperial

#### ***Primary***

Rosanna Bayon Moore  
  
Romualdo Medina

#### ***Alternate***

Miguel Figueroa  
  
Marcela Piedra  
Andy Horne

#### ***Consultants***

#### ***Coordinating Staff***

I.C. Community & Econ. Development  
I.C. Community & Econ. Development

Esperanza-Colio Warren  
Jonathan Garcia

#### ***Other Invites***

### MINUTES

#### ***I. Call meeting to order***

- a. Roll call.

Meeting was called to order by Miguel Figueroa at 2:04 p.m. Roll call was performed by Esperanza-Colio Warren with four (4) JPA members present; it was determined that quorum was



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met. Rosanna Moore and Romualdo Medina participated in the meeting via telephone, with the appropriate posting of the agenda of the meeting.

- b. Approval of 12/13/2017 minutes.

Miguel Figueroa motioned to approve minutes as presented, Andy Horne 2<sup>nd</sup>. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

## II. Discussion/action

- a. Update on IVFTZ operator collections effort – Pimentel Case.

A discussion regarding the delinquent account status of Margarita Pimentel FTZ Operators and numerous attempts to contact her regarding her fees and late report with the FTZ. A. HORNE recommended sending her a 30-day notice letter stating that her operator status will be terminated due to non-payment of fees. D. HARLOW mentioned she did not have any activity for the year of 2017. It was recommended sending her a letter regarding her delinquent status and failure to non-payment will result in cancellation of operator's agreement and inform US Customs regarding her status. A. HORNE motioned to send the letter to Ms. Pimentel giving her a 30-day notice to pay: 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**

- b. Pending discussion from NAFTAZ annual conference experience.

A. HORNE emphasized that there were some members pending to share their experience from the NAFTAZ from the previous FTZ meeting. M. PIEDRA provided her feedback by talking about the sessions she attended, which focused on how to target and promote the FTZ. Members discussed what does the current FTZ has available and how is being promoted to the public. E. COLIO-WARREN suggested identifying companies, who are importing and exporting products. After identifying them, follow up with them via e-mail or telephone. Lastly, visit them and inquire if they are interested in being part of the FTZ. D. HARLOW recommended starting targeting agencies, providing seminars and/or presentations to promote the FTZ.

- c. Ratification of Foreign Trade Zone annual report.

D. HARLOW explained the annual report showed a beginning balance just over 1.5 million dollars in 2017, and there was over 150 million dollars worth of goods that came into the zone. Approximately, that same amount left the zone, leaving a balance of 1.1 million of dollars in the FTZ throughout the year. Coppel Corporation represented 113 million in goods activity, JE Exports 2 million in goods activity, My Distribution Center and Warehouse Bonded Services had no activity for the year of 2017. A. HORNE suggested discussing the status of My Distribution Center with the FTZ. M. FIGUEROA motioned to ratify the Foreign Trade Zone annual report, 1<sup>st</sup> by A. HORNE, 2<sup>nd</sup> by M. PIEDRA. Four (4) in favor, 0 against, 0 abstain at the time of the vote. **Motion passed.**



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d. Update/Action on IVFTZ #257 Budget

Budget was approved on previous meeting. The approved motion during the previous meeting stated to adopt the budget at its current contributions and expenses as reflected. This item will be discussed again for the next meeting.

**III. Future agenda items and other business**

- a. Resolution on IVFTZ operator collections effort – Pimentel Case.
- b. Discussion on My Distribution Center – Status on FTZ.
- c. IVFTZ Marketing Plan for Internal Promotion.

**IV. Next meeting date**

May 23, 2018

**V. Meeting adjourned**

- a. Meeting adjourned at 2: 56 p.m.