

---

# IMPERIAL COUNTY OVERALL ECONOMIC DEVELOPMENT COMMISSION

---

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA 92243

## **MEETING MINUTES**

### ***Overall Economic Development Commission***

Monday, February 23, 2015

10:00 a.m.

SDG&E Renewable Energy Resource Center

1425 W. Main St., El Centro, CA 92243

## **PROCEEDINGS**

A meeting of the Overall Economic Development Commission (OEDC) was held on Monday, February 23, 2015, at 10:00 a.m., in the Conference Room of the San Diego Gas and Electric Renewable Energy Resource Center, located at 1425 West Main Street, El Centro, CA 92243.

## **ATTENDEES**

### ***Voting Members***

City of Imperial  
City of Brawley  
City of Calexico  
City of El Centro  
District 4  
District 3  
District 2  
District 1  
Campesinos Unidos Inc.

### ***Primary***

Sam COUCHAMN  
Julia OSUNA  
Tim KELLEY  
Mark T. GRAN  
Eusebio ARBALLO  
Yolanda CORDERO  
Jose M. LOPEZ

### ***Alternate***

Jorge GALVAN  
Richard WARNE  
Deborah HARROLD  
Cynthia MANCHA

### ***Community Members***

I.C. Transportation Commission  
I.C. Workforce Development Office

Mark BAZA  
Miguel FIGUEROA

Virginia MENDOZA  
Camilo Garcia

### ***Coordinating Staff***

I.C. Community and Econ. Development

Esperanza C. WARREN

Stefanie SIQUEIROS



U.S. Department of  
Commerce



County of Imperial

---

# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

---

## MINUTES

### ***I. Call meeting to order***

- a. Roll call

Meeting was called to order by S. COUCHMAN at 10:15 a.m. Roll call was performed by S. SIQUEIROS. **Present: seven (11) committee members. Quorum was achieved.**

- b. Approval of minutes from 01/26/15

As the meeting on 01/26/15 was not an official meeting it was discussed by the commission that the meeting minutes would be considered as notes and not an official document.

### ***II. Presentations***

- a. IVEDC Marketing Efforts Presentation

T. KELLEY proceeded to his presentation, he commented IVEDC has attended and identified many different tradeshows to start developing relationships and marketing key industry clusters.

- b. Presentation by Imperial County Workforce Development

Miguel FIGUEROA proceeded to his presentation regarding the services Imperial County Workforce Development provides to businesses in Imperial County. ICWDO is introducing a new concept called the Imperial Valley Business Link.

### ***III. Discussion/action***

- a. Retail Analysis

The Retail Analysis was not discussed, E.C. WARREN requested to have another OEDC Meeting.

- b. Election of Officers

Performed by OEDC Voting Members; M. GRAN motioned for the City of El Centro to be elected as Secretary, second by S. COUCHMAN. S COUCHMAN put motion to a vote, **6 ayes, 0 nays, 0 abstain. Motion carries.**

### ***IV. Future agenda items and other business***

- a. Retail Analysis
  - i. Background, relation to CEDS

### ***V. Next meeting date***

March 9, 2015 at 9 a.m.

### ***VI. Meeting adjourned***

Meeting adjourned by S. COUCHMAN at 11:36 a.m.



U.S. Department of  
Commerce



County of Imperial