
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

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CEDS

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA

MEETING MINUTES

CEDS Committee

Monday, February 05, 2018 2:00 p.m.
Imperial County Planning Department, Conference Room
801 W. Main Street, El Centro, CA 92243

PROCEEDINGS

D. HERNANDEZ called a meeting of the Comprehensive Economic Development Strategy Committee to order on February 02, 2018 2:07 p.m., at the Imperial County Planning Conference Room, 801 W. Main Street, El Centro, CA 92243.

ATTENDEES

Public Sector

I.C. Workforce Development Board
Campesinos Unidos, Inc.
City of Imperial
Imperial Valley College
I.C. Transportation Commission

Primary

Jose M. LOPEZ
Efrain SILVA

Alternate

Lisa TYLENDIA

Private Sector

Rook Public Relations
Rabobank
CalEnergy
Strictly Business Consulting
The Holt Group
Imperial Printers

Mario CONDE
Randy TAYLOR
Diane CASON

Volunteer

Imperial Irrigation District
Imperial Valley EDC
Imperial Valley SBDC
Imperial Valley SBDC
Southern California
Association of Governments

Coordinating Staff

I.C. Community and Econ. Development Esperanza C. WARREN David HERNANDEZ



U.S. Department
of Commerce



County of Imperial

MINUTES

I. Call meeting to order

A. Roll call

Roll call was performed by D. HERNANDEZ

Present: Six (6) committee members and Two (2) Volunteers. Quorum was achieved.

B. Approval of minutes from 09/19/17

L. TYLENDÁ opened the discussion with the approval of the minutes for 09/19/17. Mario Conde motioned to approve the minutes. D. CASON seconded the motion. **Vote: 6 aye, 0 nay, 0 abstain. Motion carries.**

II. Discussion/action

Review of Request for Proposals (RFP) for Comprehensive Economic Development Strategy (CEDS) 5 Year Update.

E. Colio WARREN explained the procurement process to hire a new consultant for the 5 year CEDS, and in addition, the scope of work to the members. E. Colio WARREN emphasized on the deadline established by the EDA to complete the 5 year CEDS, which is June 30 2018. Members also requested to add tourism/hospitality in the CEDS, and modify its current layout.

RFP for CEDS 5 Year Update Selection Committee Representatives.

E. Colio WARREN explained important it is to follow the Federal Procurement Process, and the role of the selection committee in the scoring criteria. In order to have complete selection committee, five members are required. During the meeting, E. SILVA agreed to be part of the selection committee. E. Colio WARREN also explained that the selection committee members will have one week to review the proposals submitted.

III. Future agenda items and other business

Meet and greet with the new consultant.

IV. Next meeting date

TBD

V. Meeting adjourned

Meeting adjourned at 2:36 p.m.

